



## Job Announcement

**Title:** Campaign Director

**Purpose:** The Campaign Director is responsible for the operation, fundraising, coordination and day-to-day management of the Liberty & Justice for All campaign and the coalition that runs it; the Rights Working Group (RWG). This is a collaborative U.S. domestic organizing campaign mounted by a coalition of rights advocacy organizations.

**Background:** The Rights Working Group is a unique nationwide coalition of groups and individuals committed to ensuring liberty and justice for all. The RWG believes that protecting civil liberties and human rights is essential to keeping America true to our core values.

Through the Liberty & Justice for All campaign, the RWG strives to ensure that our government's actions honor the following set of principles:

- Ensure due process and the right to a fair trial for all people jailed by the government, including meaningful access to the courts, the right to counsel, the right to know the charge against them, and the right to a fair bond.
- End arbitrary and indefinite detentions and arbitrary and unfair deportations.
- Ensure that government authorities do not subject anyone to cruel or abusive treatment or torture.
- End selective enforcement of the laws, including immigration laws based on race, ethnicity, national origin, religion, or gender, as well as, speech or belief.
- Ensure that the United States is a safe haven from persecution with fair and just asylum procedures.
- Protect everyone's rights to privacy and right to be free of unreasonable searches and seizures, including upholding constitutional limits on secret surveillance.
- Protect everyone's right to free exercise of religion, freedom of speech and freedom of assembly, including the right to dissent, without fear of government spying or intimidation.
- Respect the First Amendment and preserve the principle of open government by ending secret arrests, secret detentions, and secret trials.

The RWG is governed by a Steering Committee, which is comprised of a diverse group of civil rights, civil liberties, human rights, immigrant rights, and faith-based organizations. It is housed and administered by the Asian American Justice Center, a 501(c)(3) with the mission of advancing and defending the civil and human rights of Asian Pacific Americans. The RWG has a staff of three that include a Deputy Director, Campaign Operations; Director of Policy and Planning; and Human Rights Coordinator. It also utilizes AAJC's services, including communications, budgetary and operational support, and computer technical services.

**Qualifications:**

The Campaign Director must:

- Be a proven leader and strategic thinker with extensive advocacy and organizing experience and success in working on behalf of civil rights, civil liberties, immigrant rights, human rights, or other not-for-profit efforts to realize public policy objectives;
- Be able to grasp, embrace, and articulate the Campaign's vision of promoting civil liberties and human rights in the U.S., and demonstrate the ability to promote that vision effectively to the general public; to local, regional, and national allies; to funders and the media; and to policymakers;
- Have a track record that demonstrates the exercise of sound, independent judgment as well as the ability to work effectively with diverse coalition members, and skill in building alliances with organizations across the political and ideological spectrum that have not been traditional immigrant or minority rights allies or partners;
- Demonstrate the ability to navigate successfully legislative and other policymaking processes, and the ability to forge critical partnerships to maximize the Campaign's impact in those arenas;
- Possess superior managerial skills, including the ability to set and meet priorities and successfully coordinate multiple projects and activities simultaneously;
- Demonstrate expertise in managing fundraising initiatives, and developing and managing budgets; and
- Demonstrate exceptional communications skills.

The ideal candidate will have a J.D., graduate-level degree, or equivalent work experience.

This is a senior executive level position.

**Essential Duties and Responsibilities:** The Campaign Director's essential duties and responsibilities include:

- Strengthening and maintaining alliances with core partners in order to create a robust and cohesive Steering Committee that is actively engaged in working toward the collective success of the Campaign.

- Leading the development and implementation of a long term fundraising program that will significantly grow RWG's resources and diversify its funding sources to build RWG's capacity to achieve core organizational goals while at the same time generating creative initiatives.
- In coordination with organizing and advocacy staff of partner organizations (and, as applicable, RWG staff and/or consultants to the Campaign), continuing the development of a national plan to organize and mobilize key constituencies into a strong cross-sectoral grassroots base, and leading the Liberty & Justice for All campaign;
- In coordination with policy staff of partner organizations (and, as applicable, RWG staff and/or consultants to the Campaign), continuing the development of a national strategic legislative and administrative policy agenda, and leading the Campaign's efforts to move that agenda;
- In coordination with communications and policy staff of partner organizations (and, as applicable, RWG staff and/or consultants to the Campaign), developing and helping implement a communications plan to support the Campaign's policy agenda;
- Managing the Campaign's day-to-day operations, including:
  - Supervising and leading Rights Working Group staff in the performance of their duties, and delegating operations as necessary;
  - Convening regular meetings of Campaign partners;
  - Meeting regularly with, and providing updates and financial reports to, the Campaign Steering Committee;
  - Reaching out to, and developing partnerships with, a wide audience of traditional and non-traditional allies to support Campaign policy objectives;
  - Managing the work of staff and task forces working on communications, field organizing, policy development, advocacy, and other areas;
  - Managing consultants working on communications and other priorities.

This is a full time position.

**Reporting relationships:** The Campaign Director will report to the Steering Committee Chair of the RWG. The Steering Committee will operate as a board of directors, setting broad policy direction (in coordination with other Campaign Partner organizations) and fundraising strategy for the Campaign, and maintaining oversight of Campaign operations.

The Campaign Director will supervise a Deputy Director, Campaign Operations; Director of Policy and Planning; and the Human Rights Coordinator.

**To apply:**

Interested candidates should forward a resume with cover letter and salary requirements to:

Vincent A. Eng  
Deputy Director  
Asian American Justice Center  
1140 Connecticut Avenue, N.W.  
Suite 1200  
Washington, DC 20036

Facsimile: (202) 296-2318

Email: [veng@advancingequality.org](mailto:veng@advancingequality.org)

Subject: RWG Campaign Director Application

**Phone calls will not be accepted.**

**Only candidates receiving interviews will be contacted.**

**We are an equal opportunity employer. Persons of color encouraged to apply.**