Automation Alley's Global Trade Mission

Sponsorship Opportunities

Choose to support Automation Alley's Global Trade Mission in any of these ways:

Internship Sponsor* **$2,500** **(5 available)**

- Recognition as Internship Sponsor in all project-related materials
- Opportunity to direct student research team in 1-week project for your company

Challenge Sponsor* **$1,500** **(5 available)**

- Recognition as a GTM Challenge Sponsor in all project-related materials
- Opportunity to collaborate with Automation Alley to develop a student project highlighting your industry and product/service
- Participation in the 3-day event as a Challenge Mentor and/or Presentation Evaluator

** Combined Challenge and Internship Sponsorship: $3,500*

Other sponsorships are welcome

Gold: $500 • Silver: $250 • Bronze: $100

- Participation in GTM event as Business Coach
- Recognition on print materials

Please contact gtm@automationalley.com or call 248.457.3215.

Make checks payable to Oakland Schools Education Foundation and mail with this response form to 2111 Pontiac Lake Road, Waterford, MI 48328-2736. List your company information as you wish it to appear in GTM materials and email your company logo to gtm@automationalley.com.

Company Name

Street Address City Zip Code

Name

Phone Number

Email Address

Sponsorship Deadline: February 1, 2007

Please see reverse side for volunteer opportunities

Automation Alley's Global Trade Mission

Volunteer Opportunities

Choose to support Automation Alley's Global Trade Mission in any of these ways:

Business Coach or Cultural Coach

- Thursday, March 1 ☐ AM (9:30-11:30) ☐ PM (1:00-2:00)
- Friday, March 2 ☐ AM (9:30-11:00) ☐ PM (12:00-2:00)

- Serve as first-hand resource in your business field or specialty country
- Collaborate in a one-on-one format with student teams during work sessions

Cultural Ambassador

- Thursday, March 1 ☐ 11:30 AM - 1:00 PM

- Present cultural and business information about your specialty country in a panel format
- Provide unique first-hand perspective of your specialty country

Business or Cultural Lifeline

- Thursday, March 1 ☐ AM (9:30-11:30) ☐ PM (1:00-2:00)
- Friday, March 2 ☐ AM (9:30-11:00) ☐ PM (12:00-2:00)

- Act as an off-site Business or Cultural Coach on Days 1 and/or 2
- Respond to student questions on industry or culture from own office/home

Evaluator

- Saturday, March 3 ☐ 8:45-11:30 AM

- Attend Day 3 of event for orientation session and presentations
- Provide feedback to each student team on content, feasibility, teamwork and presentation

All volunteers are invited to attend an optional training session in February, 2007, prior to the GTM Event. Details and materials will be forwarded as we receive this response form. Please provide your complete contact information below.

Company Name

Street Address City Zip Code

Name

Phone Number Email Address

Volunteer Participation Deadline: February 14, 2007

Please see reverse side for sponsorship opportunities