

For additional information about Automation Alley's Global Trade Mission, go to
www.automationalley.com

"I can't tell you how many times I've used my GTM experience during my college classes this year. I will be declaring my major this semester, International Relations. I just wanted to pass along a note thanking you guys for everything. The GTM has really helped shape what my future will hold. Thinking back, I didn't even have an interest, or knowledge of foreign trade, and now I am studying it in college."

- Jeff Nichols
Lake Orion High School graduate



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Partners in the Global Trade Mission



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Automation Alley's Global Trade Mission



**Imagining tomorrow's
global marketplace.
Bringing global skills
to today's students.**

We're going global... want to come along?

Join us for the Global Trade Mission

Automation Alley, Oakland Schools, and Oakland Community College have partnered to present the Global Trade Mission - an innovative business simulation that prepares Southeast Michigan high school students for work in the global economy.

Over the course of three days, students:

- learn skills for global citizenship
- develop business solutions to Trade Challenges using the tools and information of the global marketplace
- work hand-in-hand with business and trade experts
- explore emerging careers in Southeast Michigan
- develop the team dynamics skills to work effectively across diverse backgrounds

With collaboration from business, education, and government, the Global Trade Mission (GTM) stands as a regional response to the challenges of the new global economy. Sponsored by Automation Alley, hosted by Oakland Community College, and managed by Oakland Schools, the purpose of the GTM is to immerse students in the issues of global trade.



Since 1999, more than 1200 students have participated in GTM. In 2007, the GTM experience will include students in Genesee, Macomb, Oakland, and Wayne counties.

Today's Schedule

9:45 to 10:15 AM

Videoconference with the U.S. Department of Commerce - China

10:30 to 11:30 AM

Team meeting to determine market partners

12:00 to 1:00 PM

Working lunch with international finance advisor

1:00 to 2:00 PM

Direct market research: Asia-Pacific region

2:00 PM

Mini-seminar: Free Trade Agreements

2:30 to 5:30 PM

Research and team follow-up

This is Alysia Martin's schedule for the day. Looks pretty typical for a **business professional** preparing her company to participate in a **trade mission**, doesn't it?

Actually, Alysia is a southeast Michigan **high school junior** and this is her schedule for Day 1 of Automation Alley's GTM.

Alysia will work with students from districts across southeast Michigan to respond to a Trade Challenge that engages her team in the realities of today's flat world. Taking on corporate roles, her team will develop and present a trade plan to a business panel. Her team will count on the expertise of business volunteers, trade specialists, and cultural experts to complete their mission.

"For me, The GTM is about more than just making a business presentation – it's an exciting chance to develop the job skills that will make me successful in tomorrow's global economy."

For more information on the Global Trade Mission, please contact Automation Alley at

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