



C O U N C I L O F A S I A N P A C I F I C A M E R I C A N S

For Immediate Release

March 31, 2004

Contact: Jay Dolata
248.766.9327

Splendor of the East Returns

The Council of Asian Pacific Americans (CAPA) is proud to announce the return of the Splendor of the East – the largest Asian Pacific cultural event in town. This premier event, which generates an attendance of more than 1,000 people each year, is presented in celebration of the Asian Pacific American Heritage Month in May and a great event to take your mother on Mother's Day.

The Splendor of the East, CAPA's signature program, will be held this year at the Ford Community and Performing Arts Center in the City of Dearborn, Mich. on May 9th (Sunday), 2004 at 4 p.m. with an afterglow reception for everyone at 6 p.m. Tickets range in price from only \$20 to \$35. The Asian American community will come together for this special event and the entire Metro Detroit community is invited to share in this celebration.

The 2000 U.S. Census reports that 179,000 Asian Americans live in Michigan. Forty-five percent of them reside in the Metro Detroit Tri-County area. Of the three counties, Oakland County leads with a concentration of 37,800 people of Asian descent that includes Chinese, Filipino, Hmong, Indian, Japanese, Korean, Pakistani, Vietnamese and other Asian American groups. Several of these communities operate cultural centers that provide essential services to immigrant and established families, and share their cultural heritage with all Americans.

The Council of Asian Pacific Americans (CAPA) believes that understanding of multiple perspectives empowers people to learn from the past and build stronger futures. Our mission is to celebrate the heritage of Asian Pacific Americans and their contributions to American society. As a 501 (c) (3) non-profit Detroit Metropolitan area-based organization, CAPA is responsible for the Michigan-wide promotion of greater cultural awareness and understanding through education and community service; and the creation of many outreach programs geared toward the advancement of Asian Pacific Americans and the betterment of the communities they live in. Some of CAPA's noteworthy initiatives include: festive programs, winter clothing drives, and career development workshops that inform college seniors, graduates, unemployed or employment-seeking individuals.

Tickets can be purchased at 1) www.capa-mi.org, or 2) 313-943-2354, Ford Community and Performing Arts Center Box Office. For ticket related questions, call Marie Weng at 248-475-0976.

###